

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

JULY 21, 2022

10:00 A.M.

Agenda

1. Call to order by Chair of the Board – Willie Mount.
2. Approval of the Agenda for the July 21, 2022 Meeting.
- Public Comments
3. Approval of the June 16, 2022 Minutes.
4. Discuss and approve the June Financial Graphs & Statements.
5. Discuss and accept the 2021 Annual Audits prepared by McElroy, Quirk and Burch.
6. Discuss and approve a PEG Final Report.
7. Discuss and approve a Tourism Marketing Grant Final Report.
8. Discuss and approve Meeting Incentive Program applications.
9. Final Report from the Meeting Incentive Program.
10. Marketing Department Reports.
11. Sales Department Reports.
12. Operations Department Reports.
13. President/CEO Report.
14. Adjournment.