

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held July 21, 2022, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Willie Mount
Nick Zaver
Kane Mitchell
Mark Lavergne
Shonda Manuel
James "J.C." Cormier
Nicole Moncrief

Absent: Jonathan Ringo, Jim Boyer, Mike Buckley, and Rob King

Also present was Kyle Edmiston, president/CEO and Vito Zuppardo, Miles Partnership

Approved the agenda for the July 21, 2022 meeting as presented.

Approved the minutes from the June 16, 2022 meeting as presented.

Approved the July 2022 financial report as submitted.

Accepted the 2021 annual audits prepared by McElroy, Quirk, and Burch.


Approved the PEG final Grant report for the Avenue of Flags.

Approved the final Tourism Marketing Grant reports for Banners at McNeese State University.


Approved the grant application for the Meeting and Incentive Program.

Approved staff and CEO reports as presented.

There being no additional business, the meeting was adjourned.



Willie Mount, Chair



Kyle Edmiston, President/CEO