

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

August 18, 2022

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Willie Mount.**
- 2. Approval of the Agenda for the August 18, 2022 Meeting.
- Public Comments**
- 3. Approval of the July 21, 2022 Minutes.**
- 4. Discuss and approve the July Financial Graphs & Statements.**
- 5. Discuss and approve Meeting Incentive Program applications.**
- 6. Final Report from the Meeting Incentive Program.**
- 7. Discuss and approve a Sports Warchest Grant application.**
- 8. Marketing Department Reports.**
- 9. Sales Department Reports.**
- 10. Operations Department Reports.**
- 11. President/CEO Report.**
- 12. Adjournment.**