LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU’S
BOARD OF DIRECTORS MEETING

August 18, 2022
10:00 A.M.

Agenda

1. Call to order by Chair of the Board – Willie Mount.

2. Approval of the Agenda for the August 18, 2022 Meeting.
   - Public Comments

3. Approval of the July 21, 2022 Minutes.

4. Discuss and approve the July Financial Graphs & Statements.

5. Discuss and approve Meeting Incentive Program applications.

6. Final Report from the Meeting Incentive Program.

7. Discuss and approve a Sports Warchest Grant application.

8. Marketing Department Reports.

9. Sales Department Reports.

10. Operations Department Reports.
