

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

August 17, 2023

**10:00 A.M.
Agenda**

- 1. Call to order by Vice-Chair of the Board – Kane Mitchell.**
- 2. Approval of the Agenda for the August 17, 2023 Meeting.
- Public Comments**
- 3. Approval of the June 29, 2023 Minutes.**
- 4. Discuss and approve the June and July Financial Graphs & Statements.**
- 5. Discuss and accept the 2022 Annual Audits prepared by McElroy, Quirk and Burch.**
- 6. Discuss and approve the recommendations to revise 2023 Budget.**
- 7. Discuss and approve a Resolution in support of LC Rebound.**
- 8. Discuss and approve Tourism Marketing Grant Final Reports.**
- 9. Discuss and approve Meeting Incentive Program applications.**
- 10. Final Report from the Meeting Incentive Program.**
- 11. Marketing Department Report.**
- 12. Sales Department Report.**
- 13. Sports Department Report.**
- 14. Operations Department Report.**
- 15. President/CEO Report.**
- 16. Adjournment.**