

Public Notice of Meeting Location Change
Southwest Louisiana Convention & Visitors Bureau
Board of Directors

Original Meeting Date and Time: August 21, 2025, at 10 am
Original Location: VLC Office, 1205 N Lakeshore Dr.

Updated Meeting Information: Due to an extraordinary emergency, a complete power outage at the originally scheduled location, the board meeting has been moved to ensure public access and compliance with the Open Meeting Law.

New Location: Port of Lake Charles Board Meeting Room, 1611 W Sallier St, Lake Charles, LA 70601

All items on the previously posted agenda will be addressed at the rescheduled meeting.

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

**August 21, 2025
10:00 A.M.**

Agenda

- 1. Call to order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the Agenda for the August 21, 2025 Meeting.**
 - a. Public Comments**
- 3. Approval of the June 26, 2025 Minutes.**
- 4. Discuss and approve the June and July Financial Graphs & Statements.**
- 5. Discuss and approve recommendations to amend the 2025 VLC Budget.**
- 6. Discuss and approve the Financial Procedure and Internal Control Policy updates.**
- 7. Discuss and approve changes to the Meeting Incentive Program.**
- 8. Discuss and approve a Project Enhancement Grant request.**
- 9. Discuss and approve Tourism Marketing Grant Final Reports.**
- 10. Discuss and approve Meeting Incentive Program applications.**
- 11. Final Report from the Meeting Incentive Program.**
- 12. Marketing Department Report.**
- 13. Sales Department Report.**
- 14. Lake Charles Sports Authority Report.**
- 15. Operations Department Report.**
- 16. President/CEO Report.**
- 17. Adjournment.**