

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**September 16, 2021**

**10:00 A.M.**

**Agenda**

- 1. Call to order by Chair of the Board – Jonathan Ringo.**
- 2. Approval of the Agenda for the September 16, 2021 Meeting.  
- Public Comments**
- 3. Approval of the July 29, 2021 and August 18, 2021 Minutes.**
- 4. Discuss and approve the July and August Financial Graphs & Statements.**
- 5. Discuss and approve a resolution authorizing an EDA American Rescue Plan Act Travel, Tourism and Outdoor Recreation Competitive Grant and confirming non-EDA match requirements.**
- 6. Discuss and approve final Tourism Development & Marketing Grant reports from Live at the Lakefront and Red White Blue and You 4th of July Celebration.**
- 7. Communication Department Report.**
- 8. Sales Department Report.**
- 9. Tour and Travel Department Report.**
- 10. Visitor Information Department Report.**
- 11. President/CEO Report.**
- 12. Adjournment.**