

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

September 22, 2022

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Willie Mount.**
- 2. Approval of the Agenda for the September 22, 2022 Meeting.**
 - a. Public Comments**
- 3. Approval of the August 18, 2022 Minutes.**
- 4. Discuss and approve the August Financial Graphs & Statements.**
- 5. Discuss and approve a PEG Grant request from the City of Sulphur for a Sulphur Monument/Gateway Sign**
- 6. Discuss and approve a motion to sell the VLC parade float as surplus property.**
- 7. Discuss and approve an application for the Meeting Incentive Program.**
- 8. Final Report from the Meeting Incentive Program.**
- 9. Marketing Department Reports.**
- 10. Sales Department Reports.**
- 11. Operations Department Reports.**
- 12. President/CEO Report.**
- 13. Adjournment.**