

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

October 21, 2021

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Jonathan Ringo.**
- 2. Approval of the Agenda for the October 21, 2021 Meeting.
- Public Comments**
- 3. Approval of the September 16, 2021 Minutes.**
- 4. Discuss and approve the September Financial Graphs & Statements.**
- 5. Discuss and approve the new VLC Organizational Chart**
- 6. Discuss and approve a final Tourism Development & Marketing Grant report from the Banner Series.**
- 7. Discuss and approve a grant application for the Meeting Incentive Program.**
- 8. Communication Department Report.**
- 9. Sales Department Report.**
- 10. Tour and Travel Department Report.**
- 11. Visitor Information Department Report.**
- 12. President/CEO Report.**
- 13. Adjournment.**