

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

October 20, 2022

**10:00 A.M.
Agenda**

- 1. Call to order by Chair of the Board – Willie Mount.**
- 2. Approval of the Agenda for the October 20, 2022 Meeting.
- Public Comments**
- 3. Approval of the August 18, 2022 and September 22, 2022 Minutes.**
- 4. Discuss and approve the August and September Financial Graphs & Statements.**
- 5. Final Report from the Meeting Incentive Program.**
- 6. Marketing Department Reports.**
- 7. Sales Department Reports.**
- 8. Operations Department Reports.**
- 9. President/CEO Report.**
- 10. Adjournment.**