

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

October 26, 2023

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Nick Zaver.**
- 2. Approval of the Agenda for the October 26, 2023 Meeting.
- Public Comments**
- 3. Approval of the June 29, 2023 and August 17, 2023 Minutes.**
- 4. Discuss and approve the August and September Financial Graphs & Statements.**
- 5. Discuss and approve a resolution authorizing Kyle Edmiston, President/CEO, to enter into a Cooperative Endeavor Agreement (CEA) contractual obligation with the Louisiana State Treasury.**
- 6. Discuss and approve a Tourism Development & Marketing Grant for the Imperial Calcasieu Museum Lighting of the Oak.**
- 7. Discuss and approve the 2024-2026 VLC Strategic Plan.**
- 8. Discuss and approve Meeting Incentive Program applications.**
- 9. Final Report from the Meeting Incentive Program.**
- 10. Marketing Department Report.**
- 11. Sales Department Report.**
- 12. Sports Department Report.**
- 13. Operations Department Report.**
- 14. President/CEO Report.**
- 15. Adjournment.**