

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

December 15, 2022

**10:00 A.M.
Agenda**

- 1. Call to order by Chair of the Board – Willie Mount.**
- 2. Approval of the Agenda for the December 15, 2022 Meeting.
- Public Comments**
- 3. Approval of the October 20, 2022 Minutes.**
- 4. Discuss and approve the October and November 2022 Financial Statements.**
- 5. Discuss the Finance and Advertising Committee's recommendations and approve by resolution the 2023 Budget.**
- 6. Discuss and approve the re-appointment of Jonathan Ringo to represent the Southwest Louisiana CVB on the Board of Directors of the Louisiana Community Development Authority.**
- 7. Discuss and approve engaging a firm to perform the annual Financial Audits for 2022.**
- 8. Elect a Slate of Officers as presented by the Nominating Committee for 2023.**
- 9. Discuss and approve changes to the Board Policy Manual.**
- 10. Discuss and approve the 2023 Board of Directors Meeting Dates.**
- 11. Discuss and approve Tourism Marketing Grant final report.**
- 12. Discuss and approve Sports Warchest Grant applications and final reports.**
- 13. Discuss and approve a final report and end-of-year report for the Meeting Incentive Program.**
- 14. Discuss and approve the purchase of the tract of land adjacent to CNTAP.**
- 15. Marketing Department Reports.**
- 16. Sales Department Reports.**
- 17. Operations Department Reports.**
- 18. President/CEO Report.**
- 19. Adjournment.**