

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

December 7, 2023

**10:00 A.M.
Agenda**

- 1. Call to order by Chair of the Board – Nick Zaver.**
- 2. Approval of the Agenda for the December 7, 2023 Meeting.
- Public Comments**
- 3. Approval of the October 26, 2023 Minutes.**
- 4. Discuss and approve the October 2023 Financial Statements.**
- 5. Discuss the Finance and Advertising Committee's recommendations and approve by resolution the 2024 Budget.**
- 6. Discuss and approve engaging a firm to perform the annual Financial Audits for 2023.**
- 7. Elect a Slate of Officers as presented by the Nominating Committee for 2024.**
- 8. Discuss and approve the 2024 Board of Directors Meeting Dates.**
- 9. Discuss and approve a Tourism Marketing Grant final report for Lake Charles Light up the Lake and Lighting of the Oak.**
- 10. Discuss and approve a TEDZ final report for the Town of Iowa.**
- 11. Discuss and approve a PEG grant for the Residency at the Imperial Calcasieu Museum.**
- 12. Discuss and approve the end-of-year report for the Meeting Incentive Program.**
- 13. Discuss and approve amendments to CEO contract.**

(Executive Session)

- 14. Marketing Department Reports.**
- 15. Sales Department Reports.**
- 16. Sports Department Reports.**
- 17. Operations Department Reports.**
- 18. President/CEO Report.**
- 19. Adjournment.**