

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

December 11, 2025

**10:00 A.M.
Agenda**

- 1. Call to order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the Agenda for the December 11, 2025 Meeting.
- Public Comments**
- 3. Approval of the October 30, 2025 Minutes.**
- 4. Discuss and approve the October 2025 Financial Statements.**
- 5. Discuss and approve VLC entering into a contractual agreement with Civitas Advisors.**
- 6. Discuss the Finance and Advertising Committee's recommendations and approve by resolution the 2026 Budget.**
- 7. Discuss and approve engaging a firm to perform the annual Financial Audits for 2025.**
- 8. Discuss and approve the 2026 Visit Lake Charles Executive Committee.**
- 9. Discuss and approve the 2026 Board of Directors Meeting Dates.**
- 10. Discuss and approve a Tourism Marketing Grant final reports for Southcoast Book Festival, Rouge Et Blanc, Chuck Fest, Lake Charles Light up the Lake, Smoke and Barrel.**
- 11. Discuss and approve Meeting Incentive Program applications.**
- 12. Final report from the Meeting Incentive Program.**
- 13. Discuss and approve the end-of-year report for the Meeting Incentive Program.**
- 14. Marketing Department Reports.**
- 15. Sales Department Reports.**
- 16. Lake Charles Regional Sports Authority Report.**
- 17. Operations Department Reports.**
- 18. President/CEO Report.**
- 19. Adjournment.**