



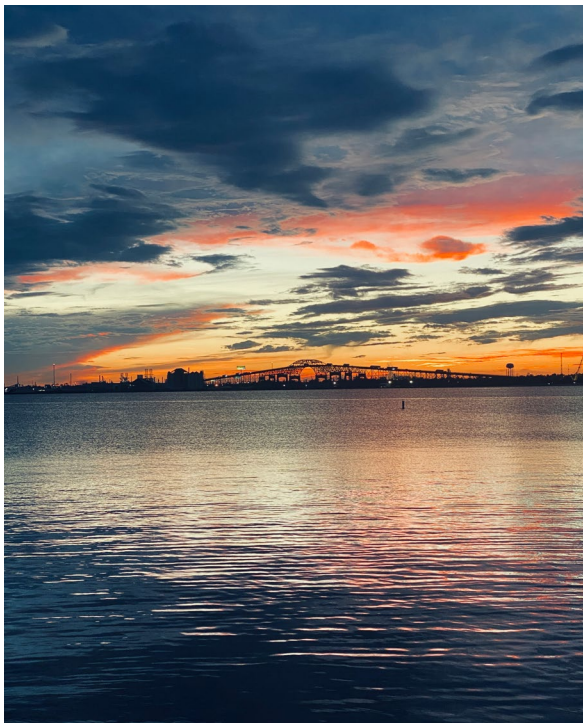


PLAN RECOMMENDATIONS



INTRODUCTION

Just Imagine...a dynamic region, with an enviable quality of life, that allows all existing and future residents and businesses to thrive.



Each of the 10 catalytic projects addresses the five plan topic areas. In addition to the specific recommendations, additional policy recommendations and actions in each of the five topics will be critical to help the region reach its resiliency goals.

The plan recommendations are based on:

- Analysis of the existing conditions, including physical infrastructure and development patterns, market and economic factors, and the state of infrastructure
- Guiding Group meetings and input
- Public input throughout the process

The plan recommendations include projects that are less visible, more limited in influence, or longer term than the 10 catalytic projects. However, they are still critically important to the advancement of the region. The topical plan recommendations will

be implemented by partnership of public, private, and non-profit partners. Elected and appointed officials should support and advance these recommendations based on the thousands of points of public input that led to their inclusion in the Just Imagine SWLA 50-Year Resilience Master Plan.

Plan recommendations in each of the topic areas are tied to outcomes in other areas. For example, reinvesting in the quality of commercial development along key arterials not only affects the health of those stores, but it also impacts the aesthetics of the region, especially when outside developers or potential residents consider investing in SWLA.

These plan recommendations should be strategically sequenced to maximize investment and quality of life, beyond just what funding is available and what projects have immediate political support.