

**SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**OCTOBER 25, 2018**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE OCTOBER 25, 2018 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE SEPTEMBER 20, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE SEPTEMBER 2018 FINANCIAL GRAPHS &  
STATEMENTS.....**
- 5. APPROVE AND ADOPT UPDATED CVB BOARD OF DIRECTORS POLICY  
MANUAL AND CVB BYLAWS.....**
- 6. DISCUSS AND APPROVE PROJECT ENHANCEMENT GRANTS FOR THE  
LAKE CHARLES DOWNTOWN BUSINESS ASSOCIATION, THE CITY OF  
LAKE CHARLES AND THE MARDI GRAS MUSEUM OF IMPERIAL CALCASIEU.**
- 7. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
OCTOBER:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM & TRAVEL MEDIA REPORT.....**
  - D. SALES & SERVICES REPORT.....**
  - E. ITINERARIES.....**
- 8. EXECUTIVE DIRECTORS REPORT.....**
- 9. ADJOURNMENT.**