

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

NOVEMBER 21, 2019

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE NOVEMBER 21, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE OCTOBER 17, 2019 MINUTES.**
- 4. DISCUSS AND APPROVE A MCNEESE STATE UNIVERSITY PROJECT PROPOSAL.**
- 5. DISCUSS AND APPROVE THE OCTOBER 2019 FINANCIAL GRAPHS & STATEMENTS.**
- 6. DISCUSS THE FINANCE AND ADVERTISING COMMITTEES
RECOMMENDATIONS AND APPROVE BY RESOLUTION THE 2020 BUDGET..**
- 7. DISCUSS AND APPROVE THE NOMINATING COMMITTEE REPORT
REGARDING NOMINATIONS FOR THE 2020 CALENDAR YEAR.**
- 8. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM THE
SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS WAR
CHEST.**
- 9. DISCUSS AND APPROVE A LETTER OF SUPPORT FOR THE CRYING EAGLE
PROJECT ALONG THE LAKEFRONT.**
- 10. DISCUSS AND APPROVE THE GRANT APPLICATIONS FOR THE MEETING
INCENTIVE PROGRAM.**
- 11. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.**
- 12. FINAL REPORT FROM ROUGE ET BLANC.**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
OCTOBER:**
 - A. ADVERTISING & READERS RESPONSE REPORTS.**
 - B. FILM & TRAVEL MEDIA REPORT.**
 - C. SALES & SERVICES REPORTS.**
 - D. TOUR AND TRAVEL REPORT.**
 - E. TOURIST INFORMATION REPORT.**
 - F. ITINERARIES.**
- 14. PRESIDENT/CEO REPORT.**
- 15. ADJOURNMENT.**