

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

NOVEMBER 30, 2017

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – BRANT PARISH.**
- 2. APPROVAL OF THE AGENDA FOR THE NOVEMBER 30, 2017 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE OCTOBER 26, 2017 MINUTES.....**
- 4. DISCUSS AND APPROVE THE OCTOBER 2017 FINANCIAL GRAPHS &
STATEMENTS.....**
- 5. DISCUSS THE FINANCE AND ADVERTISING COMMITTEES
RECOMMENDATIONS AND APPROVE BY RESOLUTION THE 2018 BUDGET..**
- 6. DISCUSS AND APPROVE THE NOMINATING COMMITTEE REPORT REGARDING
NOMINATIONS FOR THE 2018 CALENDAR YEAR.....**
- 7. DISCUSS AND APPROVE AN APPLICATION FOR SUPPORTING FUNDS FROM
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS
WAR CHEST.....**
- 8. FINAL GRANT REPORTS FOR THE LAKE CHARLES SYMPHONY & LA. PIRATE
FESTIVAL.....**
- 9. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
NOVEMBER:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORT.....**
 - E. ITINERARIES.....**
- 10. EXECUTIVE DIRECTORS REPORT.....**
- 11. ADJOURNMENT.**