

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

DECEMBER 14, 2017

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – BRANT PARISH.
- INTRODUCTION OF GUESTS**
- 2. APPROVAL OF THE AGENDA FOR THE DECEMBER 14, 2017 MEETING.
- PUBLIC COMMENTS**
- 3. BRIEF PRESENTATION BY JERRY “SARGE” ANTOINE WITH LAKE AREA
ADVENTURES.**
- 4. APPROVAL OF THE NOVEMBER 30, 2017 MINUTES.....**
- 5. DISCUSS AND APPROVE THE NOVEMBER 2017 FINANCIAL GRAPHS &
STATEMENTS.....**
- 6. DISCUSS AND APPROVE RECOMMENDATIONS FOR EXCESS FUNDS FOR 2017..**
- 7. DISCUSS AND APPROVE ENGAGING MCELROY, QUIRK AND BURCH TO
PERFORM THE ANNUAL FINANCIAL AUDIT AND THE AGREED UPON
PROCEDURES AUDIT FOR 2017.**
- 8. DISCUSS AND APPROVE THE FINANCIAL PROCEDURE AND INTERNAL CONTROL
POLICIES.**
- 9. ELECT A SLATE OF OFFICERS AS PRESENTED BY THE NOMINATING
COMMITTEE FOR 2018.....**
- 10. APPROVAL OF THE SWLACVB 2018 BOARD OF DIRECTORS MEETING DATES.**
- 11. DISCUSS AND APPROVE AN APPLICATION FROM THE CITY OF SULPHUR
FOR A TOURISM MARKETING DEVELOPMENT GRANT.....**
- 12. FINAL GRANT REPORTS FROM THE USSSA GOVERNORS GAMES I & II & III,
USSSA STATE CHAMPIONSHIP I & II AND USSSA WORLD SERIES.....**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
DECEMBER:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORT.....**
 - E. ITINERARIES.....**
- 14. EXECUTIVE DIRECTORS REPORT.....**
- 15. ADJOURNMENT.**