

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

DECEMBER 19, 2019

**10:00 A.M.
Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE DECEMBER 19, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE NOVEMBER 21, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE NOVEMBER 2019 FINANCIAL GRAPHS & STATEMENTS...**
- 5. DISCUSS AND APPROVE ENGAGING MCELROY, QUIRK AND BURCH TO PERFORM
THE ANNUAL FINANCIAL AUDIT AND THE AGREED UPON PROCEDURES AUDIT
FOR 2019.**
- 6. DISCUSS AND APPROVE A MCNEESE STATE UNIVERSITY PROJECT PROPOSAL.**
- 7. ELECT A SLATE OF OFFICERS AS PRESENTED BY THE NOMINATING
COMMITTEE FOR 2020.....**
- 8. APPROVAL OF THE SWLACVB 2020 BOARD OF DIRECTORS MEETING DATES.**
- 9. DISCUSS AND APPROVE UPDATES TO THE MEETING INCENTIVE PROGRAM.**
- 10. DISCUSS AND APPROVE GRANT APPLICATIONS FOR THE MEETING
INCENTIVE PROGRAM.....**
- 11. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 12. FINAL REPORTS FROM CHUCK FEST, NIBLETT'S BLUFF PARK AND AVENUE OF
FLAGS.....**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
NOVEMBER:**
 - A. ADVERTISING & READERS RESPONSE REPORTS.....**
 - B. FILM & TRAVEL MEDIA REPORT.....**
 - C. SALES & SERVICES REPORTS.....**
 - D. TOUR AND TRAVEL REPORT.....**
 - E. TOURIST INFORMATION REPORT.....**
 - F. ITINERARIES.....**
- 14. PRESIDENT/CEO REPORT.**
- 15. ADJOURNMENT.**