

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**JANUARY 17, 2019**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY VICE-CHAIRMAN OF THE BOARD – EVETTE GRADNEY.**
- 2. INTRODUCTION OF GUESTS.**
- 3. INTRODUCE AND OFFICIALLY SEAT NEW BOARD MEMBERS.**
- 4. APPROVAL OF THE AGENDA FOR THE JANUARY 17, 2019 MEETING.  
- PUBLIC COMMENTS**
- 5. APPROVAL OF THE DECEMBER 13, 2018 MINUTES.....**
- 6. DISCUSS AND APPROVE THE DECEMBER 2018 FINANCIAL GRAPHS &  
STATEMENTS .....**
- 7. DISCUSS AND APPROVE A RESOLUTION AUTHORIZING KYLE EDMISTON AS A  
SIGNATORY.**
- 8. 2019 COMMITTEE APPOINTMENTS BY THE CHAIRMAN OF THE BOARD.....**
- 9. DISCUSS AND APPROVE GRANT APPLICATIONS FOR THE MEETING  
INCENTIVE PROGRAM.....**
- 10. DISCUSS AND APPROVE APPLICATIONS FROM MARDI GRAS OF SOUTHWEST  
LOUISIANA, INC. AND BANNERS SERIES FOR A TOURISM MARKETING  
DEVELOPMENT GRANT .....**
- 11. FINAL REPORTS FROM BOUDIN WARS, CHUCKFEST, LAKE CHARLES SAIL AND  
POWER SQUADRON AND A TEDZ GRANT REPORT FROM THE CITY OF  
DEQUINCY.....**
- 12. IMAGE RESEARCH PRESENTATION BY LONGWOODS INTERNATIONAL, RICK  
CAIN.**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
JANUARY:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM COMMISSION / MEDIA REPORT.....**
  - D. SALES & SERVICES REPORTS.....**
  - E. ITINERARIES.....**
- 14. EXECUTIVE DIRECTORS REPORT.**
- 15. ADJOURNMENT.**