

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

JANUARY 25, 2018

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAM WILKINSON.**
- 2. INTRODUCTION OF GUESTS.**
- 3. INTRODUCE AND OFFICIALLY SEAT NEW BOARD MEMBERS.**
- 4. APPROVAL OF THE AGENDA FOR THE JANUARY 25, 2018 MEETING.
- PUBLIC COMMENTS**
- 5. APPROVAL OF THE DECEMBER 14, 2017 MINUTES.....**
- 6. DISCUSS AND APPROVE THE DECEMBER 2017 FINANCIAL GRAPHS &
STATEMENTS**
- 7. 2018 COMMITTEE APPOINTMENTS BY THE CHAIRMAN OF THE BOARD.....**
- 8. DISCUSS AND APPROVE APPLICATION FROM MARDI GRAS OF SOUTHWEST
LOUISIANA, INC. FOR A TOURISM MARKETING DEVELOPMENT GRANT.....**
- 9. FINAL TEDZ GRANT REPORT FROM THE TOWN OF VINTON.....**
- 10. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
JANUARY:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM COMMISSION / MEDIA REPORT.....**
 - D. SALES & SERVICES REPORTS.....**
 - E. ITINERARIES.....**
- 11. EXECUTIVE DIRECTORS REPORT.**
- 12. ADJOURNMENT.**