

**SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**FEBRUARY 21, 2019**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE FEBRUARY 21, 2019 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE JANUARY 17, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE JANUARY 2019 FINANCIAL GRAPHS &  
STATEMENTS.....**
- 5. DISCUSS AND APPROVE GRANT APPLICATIONS FOR THE MEETING  
INCENTIVE PROGRAM.....**
- 6. DISCUSS AND APPROVE AN APPLICATION FOR A PROJECT ENHANCEMENT  
GRANT (PEG) FOR THE AVENUE OF FLAGS.....**
- 7. DISCUSS AND APPROVE THE APPOINTMENT OF JONATHAN RINGO TO  
REPLACE MICHAEL DEES TO REPRESENT THE SOUTHWEST LOUISIANA  
CVB ON THE BOARD OF DIRECTORS OF THE LOUISIANA COMMUNITY  
DEVELOPMENT AUTHORITY.....**
- 8. DISCUSS AND APPROVE AN APPLICATION FOR SUPPORTING FUNDS FROM  
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU  
SPORTS WAR CHEST.....**
- 9. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
FEBRUARY:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM & TRAVEL MEDIA REPORT.....**
  - D. SALES & SERVICES REPORT.....**
  - E. ITINERARIES.....**
- 10. CHIEF OPERATING OFFICER'S REPORT.....**
- 11. ADJOURNMENT.**