

**SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**FEBRUARY 22, 2018**

**11:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. INTRODUCE AND OFFICIALLY SEAT NEW BOARD MEMBER.**
- 3. APPROVAL OF THE AGENDA FOR THE FEBRUARY 22, 2018 MEETING.  
- PUBLIC COMMENTS**
- 4. APPROVAL OF THE JANUARY 25, 2018 MINUTES.....**
- 5. DISCUSS AND APPROVE THE JANUARY 2018 FINANCIAL GRAPHS &  
STATEMENTS.....**
- 6. DISCUSS AND ADOPT A RESOLUTION APPROVING THE LOUISIANA  
COMPLIANCE QUESTIONNAIRE AS PART OF THE 2017 AUDIT PROCESS...**
- 7. DISCUSS AND APPROVE A TOURISM ENHANCEMENT DEVELOPMENT  
ZONE GRANT APPLICATION (TEDZ) FOR THE STARKS BUSINESS AND CIVIC  
ASSOCIATION .....**
- 8. DISCUSS AND APPROVE APPLICATIONS FOR TOURISM MARKETING  
DEVELOPMENT GRANTS.....**
- 9. DISCUSS AND APPROVE AN APPLICATION FOR SUPPORTING FUNDS FROM  
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU  
SPORTS WAR CHEST.....**
- 10. FINAL TOURISM ECONOMIC DEVELOPMENT ZONE GRANT REPORT FOR  
THE CITY OF DEQUINCY.....**
- 11. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
FEBRUARY:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM & TRAVEL MEDIA REPORT.....**
  - D. SALES & SERVICES REPORT.....**
  - E. ITINERARIES.....**
- 12. EXECUTIVE DIRECTORS REPORT.....**
- 13. ADJOURNMENT.**