

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**March 28, 2019**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE MARCH 28, 2019 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE FEBRUARY 21, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE FEBRUARY FINANCIAL GRAPHS &  
STATEMENTS.....**
- 5. DISCUSS AND ADOPT A RESOLUTION APPROVING THE LOUISIANA  
COMPLIANCE QUESTIONNAIRE AS PART OF THE 2018 AUDIT PROCESS...**
- 6. DISCUSS AND AUTHORIZE THE EXECUTIVE COMMITTEE TO ACT ON BEHALF  
OF THE BOARD OF DIRECTORS REGARDING AIR CONDITIONING REPLACEMENT.**
- 7. DISCUSS AND APPROVE TOURISM ENHANCEMENT DEVELOPMENT ZONE  
GRANT APPLICATIONS (TEDZ) FOR THE STARKS BUSINESS AND CIVIC  
ASSOCIATION AND CITY OF DEQUINCY.....**
- 8. DISCUSS AND APPROVE AN APPLICATION FOR SUPPORTING FUNDS FROM  
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS  
WAR CHEST.....**
- 9. DISCUSS AND APPROVE APPLICATIONS FOR THE PROJECT ENHANCEMENT  
GRANT (PEG) FOR THE CATHOLIC CEMETERY RESTORATION PROJECT AND  
WARD 3 RECREATION.....**
- 10. DISCUSS THE LOUISIANA BOARD OF ETHICS FINANCIAL DISCLOSURE  
LAW REPORTING DEADLINE OF MAY 15, 2019.**
- 11. DISCUSS AND APPROVE GRANT APPLICATIONS FOR THE MEETING  
INCENTIVE PROGRAM.....**
- 12. FINAL REPORT FROM FOR THE MEETING INCENTIVE PROGRAM.....**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
MARCH:**
  - B. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM & TRAVEL MEDIA REPORT.....**
  - D. SALES & SERVICES REPORTS.....**
  - E. ITINERARIES.....**
- 14. EXECUTIVE DIRECTORS REPORT.....**
- 15. ADJOURNMENT.**