

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**March 29, 2018**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE MARCH 29, 2018 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE FEBRUARY 22, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE FEBRUARY FINANCIAL GRAPHS &  
STATEMENTS.....**
- 5. DISCUSS AND APPROVE A TOURISM ENHANCEMENT DEVELOPMENT ZONE  
GRANT APPLICATION (TEDZ) FOR THE CITY OF DEQUINCY.....**
- 6. DISCUSS AND APPROVE AN APPLICATION FROM LOUISIANA PIRATE DAYS  
FESTIVAL FOR A TOURISM MARKETING DEVELOPMENT GRANT .....**
- 7. DISCUSS THE LOUISIANA BOARD OF ETHICS FINANCIAL DISCLOSURE  
LAW REPORTING DEADLINE OF MAY 15, 2018.**
- 8. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
MARCH:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. ADVERTISING & READERS RESPONSE REPORTS.....**
  - C. FILM & TRAVEL MEDIA REPORT.....**
  - D. SALES & SERVICES REPORTS.....**
  - E. ITINERARIES.....**
- 9. EXECUTIVE DIRECTORS REPORT.....**
- 10. ADJOURNMENT.**