

**SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**APRIL 19, 2018**

**10:00 A.M.  
Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE APRIL 19, 2018 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE MARCH 29, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE MARCH 2018 FINANCIAL STATEMENT.....**
- 5. DISCUSS NATIONAL TOURISM WEEK ACTIVITIES.....**
- 6. APPROVE TO PUBLISH, PROMULGATE AND ENACT THE ATTACHED REGULATION  
ORDINANCE AT SUCH TIME AS ALL REQUIREMENTS OF THE ADMINISTRATIVE  
PROCEDURES ACT HAVE BEEN SATISFIED.....**
- 7. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM  
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS  
WAR CHEST.....**
- 8. DISCUSS AND APPROVE AN APPLICATION FROM THE LAKE CHARLES SAIL & POWER  
SQUADRON FOR A TOURISM MARKETING DEVELOPMENT GRANT.....**
- 9. DISCUSS THE CEA BETWEEN GOVERNMENTAL ENTITIES FOR SPORTS  
FACILITY IMPROVEMENTS AND THE AMENDMENT OF 2018 BUDGET.....**
- 10. APPROVAL OF THE DESTINATION INTERNATIONAL ACCREDITATION RENEWAL  
APPLICATION/THREE YEAR STRATEGIC PLAN. ....**
- 11. FINAL TOURISM MARKETING DEVELOPMENT GRANT REPORT FROM THE CITY  
OF SULPHUR AND FINAL SPORTS WARCHEST GRANT REPORT FOR LOUISIANA  
SHOWCASE OF SOCCER TOURNAMENT.....**
- 12. DISCUSS AND APPROVE THE APPLICATION FOR THE PROJECT ENHANCEMENT  
GRANT.**
- 13. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR APRIL:**
  - A. TOURIST INFORMATION REPORT.....**
  - B. SALES & SERVICES REPORTS.....**
  - C. ADVERTISING & READERS RESPONSE REPORTS.....**
  - D. FILM & TRAVEL MEDIA REPORT.....**
  - E. ITINERARIES.....**
- 14. EXECUTIVE DIRECTORS REPORT.....**
- 15. ADJOURNMENT.**