

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

MAY 18, 2018

**10:00 A.M.
Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE MAY 18, 2018 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE APRIL 19, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE APRIL 2018 FINANCIAL STATEMENT.....**
- 5. DISCUSS AND APPROVE AN APPLICATION FROM THE LAKE CHARLES
SYMPHONY FOR A TOURISM MARKETING DEVELOPMENT GRANT.....**
- 6. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS
WAR CHEST.....**
- 7. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
MAY:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORTS.....**
 - E. ITINERARIES.....**
- 8. EXECUTIVE DIRECTORS REPORT.**
- 9. ADJOURNMENT.**