

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**June 13, 2019**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY VICE-CHAIRMAN OF THE BOARD – EVETTE GRADNEY.**
- 2. APPROVAL OF THE AGENDA FOR THE JUNE 13, 2019 MEETING.  
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE MAY 23, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE MAY 2019 FINANCIAL GRAPHS &  
STATEMENTS. ....**
- 5. DISCUSS AND APPROVE GRANT APPLICATIONS FOR THE MEETING  
INCENTIVE PROGRAM.....**
- 6. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 7. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR  
JUNE:**
  - A. ADVERTISING & READERS RESPONSE REPORTS.....**
  - B. FILM & TRAVEL MEDIA REPORT .....**
  - C. SALES & SERVICES REPORTS.....**
  - D. TOUR AND TRAVEL REPORT.....**
  - E. TOURIST INFORMATION REPORT.....**
  - F. ITINERARIES.....**
- 8. PRESIDENT/CEO REPORT.....**
- 9. ADJOURNMENT.**