

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

June 21, 2018

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY VICE-CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE JUNE 21, 2018 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE MAY 18, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE MAY 2018 FINANCIAL GRAPHS &
STATEMENTS.**
- 5. DISCUSS ACT 608/SENATE BILL 542 AND APPROVE ORDINANCE FOR THE
SWLACVB TO LEVY AND COLLECT AN ADDITIONAL 1% OCCUPANCY TAX
ON ALL PAID OVERNIGHT STAYS IN CALCASIEU PARISH.....**
- 6. DISCUSS AND APPROVE A MOTION TO AUTHORIZE SHELLEY JOHNSON,
EXECUTIVE DIRECTOR, TO ENTER INTO A JOINT COOPERATIVE ENDEAVOR
AGREEMENT ON BEHALF OF THE CVB TO INCENTIVIZE EARLY COMPLETION
OF THE I-210 BRIDGE REPAIR.....**
- 7. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM
THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS
WARCHEST.....**
- 8. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR JUNE:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT**
 - D. SALES & SERVICES REPORTS.....**
 - E. ITINERARIES.....**
- 9. EXECUTIVE DIRECTORS REPORT.....**
- 10. ADJOURNMENT.**