

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

July 11, 2019

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE JULY 11, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE JUNE 13, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE JUNE 2019 FINANCIAL STATEMENTS.**
- 5. DISCUSS AND APPROVE A RESOLUTION FOR THE 2019 MID-YEAR BUDGET REVISIONS.**
- 6. APPROPRIATE ACTION CONCERNING ACCEPTANCE OF THE 2018 ANNUAL AUDITS, PREPARED BY MCELROY, QUIRK AND BURCH.**
- 7. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS WARCHEST.**
- 8. DISCUSS AND APPROVE A RESOLUTION AUTHORIZING KYLE EDMISTON, PRESIDENT/CEO, TO ENTER INTO ANY CONTRACTUAL OBLIGATIONS WITH THE THE LOUISIANA OFFICE OF TOURISM.....**
- 9. DISCUSS AND APPROVE GRANT APPLICATION FOR THE MEETING INCENTIVE PROGRAM.....**
- 10. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 11. FINAL GRANT REPORTS FROM THE STARKS BUSINESS AND CIVIC ASSOCIATION, CITY OF VINTON, SULPHUR HIGH SOFTBALL TOURNAMENT AND LHSAA SOFTBALL CHAMPIONSHIPS.**
- 12. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR JULY:**
 - A. ADVERTISING & READERS RESPONSE REPORTS.....**
 - B. FILM & TRAVEL MEDIA REPORT**
 - C. SALES & SERVICES REPORTS.....**
 - D. TOUR AND TRAVEL REPORT.....**
 - E. TOURIST INFORMATION REPORT.....**
 - F. ITINERARIES.....**
- 13. PRESIDENT/CEO REPORT.....**
- 14. ADJOURNMENT.**