

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

AUGUST 15, 2019

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE AUGUST 15, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE JULY 11, 2019 MINUTES.....**
- 4. PRESENTATION OF LEGISLATIVE RESOLUTION BY SENATOR RONNIE JOHNS
TO SHELLEY JOHNSON.**
- 5. DISCUSS AND APPROVE THE JULY 2019 FINANCIAL STATEMENTS.....**
- 6. DISCUSS AND APPROVE AN APPLICATION FROM CHUCK FEST FOR A
TOURISM MARKETING GRANT.....**
- 7. DISCUSS AND APPROVE A TOURISM ENHANCEMENT DEVELOPMENT ZONE
GRANT APPLICATION (TEDZ) FOR THE TOWN OF VINTON.....**
- 8. DISCUSS AND APPROVE AN APPLICATION FOR A PROJECT ENHANCEMENT
GRANT (PEG) FOR THE BETTER BLOCK NELLIE LUTCHER CULTURAL
DISTRICT.....**
- 9. DISCUSS AND APPROVE THE GRANT APPLICATIONS FOR THE MEETING
INCENTIVE PROGRAM.....**
- 10. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 11. FINAL GRANT REPORTS FROM THE TOWN OF IOWA, RED WHITE BLUE
AND YOU, THE MARDI GRAS MUSEUM AND THE JUNETEENTH FREEDOM
FESTIVAL.**
- 12. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
AUGUST:**
 - A. ADVERTISING & READERS RESPONSE REPORTS.....**
 - B. FILM & TRAVEL MEDIA REPORT**
 - C. SALES & SERVICES REPORTS.....**
 - D. TOUR AND TRAVEL REPORT.....**
 - E. TOURIST INFORMATION REPORT.....**
 - F. ITINERARIES.....**
- 13. PRESIDENT/CEO REPORT.....**
- 14. ADJOURNMENT.**