

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

AUGUST 30, 2018

**10:00 A.M.
Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE AUGUST 30, 2018 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE JULY 26, 2018 MINUTES.....**
- 4. DISCUSS AND APPROVE THE JULY 2018 FINANCIAL GRAPHS &
STATEMENT.....**
- 5. DISCUSS AND APPROVE THE SOUTHWEST LOUISIANA CVB REGULATION
ORDINANCE.**
- 6. DISCUSS AND APPROVE AN APPLICATION FROM CHUCK FEST FOR A TOURISM
MARKETING GRANT.**
- 7. FINAL GRANT REPORTS FROM THE TOWN OF IOWA, STARKS MAYHAW
FESTIVAL, NIBLETT'S BLUFF, MARDI GRAS OF SWLA, RED WHITE BLUE AND
YOU AND LAKE CHARLES SYMPHONY.**
- 8. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
AUGUST:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORT.....**
 - E. ITINERARIES.....**
- 9. EXECUTIVE DIRECTORS REPORT.**
- 10. ADJOURNMENT.**