

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

SEPTEMBER 19, 2019

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE SEPTEMBER 19, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE AUGUST 15, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE AUGUST 2019 FINANCIAL GRAPHS &
STATEMENTS.....**
- 5. DISCUSS AND APPROVE UPDATES TO THE CVB EMPLOYEE POLICY
MANUAL.**
- 6. DISCUSS AND APPROVE A PROJECT ENHANCEMENT GRANT (PEG) FOR THE
NELLIE LUTCHER MEMORIAL PARK.**
- 7. DISCUSS AND APPROVE A TOURISM ENHANCEMENT DEVELOPMENT ZONE
GRANT APPLICATION (TEDZ) FOR THE TOWN OF IOWA.....**
- 8. DISCUSS AND APPROVE THE GRANT APPLICATIONS FOR THE MEETING
INCENTIVE PROGRAM.....**
- 9. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 10. FINAL GRANT REPORTS FROM BANNERS, THE LAKE CHARLES SYMPHONY
AND THE COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA.**
- 11. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
SEPTEMBER:**
 - A. ADVERTISING & READERS RESPONSE REPORTS.....**
 - B. FILM & TRAVEL MEDIA REPORT**
 - C. SALES & SERVICES REPORTS.....**
 - D. TOUR AND TRAVEL REPORT.....**
 - E. TOURIST INFORMATION REPORT.....**
 - F. ITINERARIES.....**
- 12. PRESIDENT/CEO REPORT.....**
- 13. ADJOURNMENT.**