

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

SEPTEMBER 20, 2018

**10:00 A.M.
Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – SAMUEL WILKINSON.**
- 2. APPROVAL OF THE AGENDA FOR THE SEPTEMBER 20, 2018 MEETING.
- PUBLIC COMMENTS**
- 3. INTRODUCE AND OFFICIALLY SEAT NEW BOARD MEMBER: ALAN TRANTINA.**
- 4. APPROVAL OF THE AUGUST 30, 2018 MINUTES.....**
- 5. DISCUSS AND APPROVE THE AUGUST 2018 FINANCIAL GRAPHS &
STATEMENTS.....**
- 6. DISCUSS AND APPROVE A TOURISM ENHANCEMENT DEVELOPMENT ZONE
GRANT APPLICATION (TEDZ) FOR THE TOWN OF IOWA.....**
- 7. DISCUSS AND APPROVE AN APPLICATION FROM THE ARTS AND HUMANITIES
COUNCIL FOR A TOURISM MARKETING GRANT.....**
- 8. DISCUSS AND APPROVE A RESOLUTION TO ADOPT THE 1% OCCUPANCY TAX
COLLECTION AGREEMENT BETWEEN THE CALCASIEU PARISH SCHOOL
BOARD AND THE CVB.....**
- 9. FINAL GRANT REPORT FROM THE ARTS & CRABS**
- 10. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR
SEPTEMBER:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORT.....**
 - E. ITINERARIES.....**
- 11. EXECUTIVE DIRECTORS REPORT.**
- 12. ADJOURNMENT.**