

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**APRIL 25, 2024**

**10:00 A.M.**

**Agenda**

- 1. Call to Order by Chair of the Board – Kane Mitchell.**
- 2. Approval of the agenda for the April 25, 2024 Meeting.  
- Public Comments**
- 3. Approval of the February 22, 2024 Minutes.**
- 4. Discuss and approve the February and March 2024 Financial Statements.**
- 5. Discuss and authorize early release of funds for the Port Wonder Project.**
- 6. Discuss and approve Sports Warchest Grant applications.**
- 7. Discuss and approve grant applications for the Meeting Incentive Program.**
- 8. Final report from the Meeting Incentive Program.**
- 9. Marketing Department Reports.**
- 10. Sales Department Reports.**
- 11. Sports Department Reports.**
- 12. Operations Department Reports.**
- 13. President/CEO Report.**
- 14. Adjournment.**