

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

APRIL 30, 2026

10:00 A.M.

Agenda

- 1. Call to Order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the agenda for the April 30, 2026 Meeting.
- Public Comments**
- 3. Approval of the February 26, 2026 Minutes.**
- 4. Discuss and approve the February and March 2026 Financial Statements.**
- 5. Discuss and approve a contract with James Fontenot Construction for repairs to VLC Board Room.**
- 6. Discuss and approve authorization for the CEO to draft a letter to the City of Lake Charles regarding the use and allocation of ACT 608 funds.**
- 7. Report from Self-Assessment Task Force.**
- 8. Discuss and approve a contract with Civitas for a hotel self-assessment initiative in Calcasieu Parish.**
- 9. Discuss and approve an agreement for 2027 Louisiana Food and Wine Festival.**
- 10. Discuss and approve final reports for Tourism Enhancement Development Zone Grant.**
- 11. Discuss and approve a final report for Tourist Development and Marketing Matching Grant.**
- 12. Discuss and approve applications for the Lake Charles Regional Sports Authority Warchest Grant program.**
- 13. Discuss and approve a contract for the 2028 Small Market Meetings Summit.**
- 14. Discuss and approve grant applications for the Meeting Incentive Program.**
- 15. Final report from the Meeting Incentive Program.**
- 16. Marketing Department Report.**
- 17. Sales Department Report.**
- 18. Sports Authority Report.**
- 19. Operations Department Report.**
- 20. President/CEO Report.**
- 21. Adjournment.**