

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING  
TELECONFERENCE CALL**

**April 23, 2020**

**10:00 A.M.**

**Agenda**

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. DISCUSS AND APPROVE A RESOLUTION TO RATIFY DECISION TO HOLD MEETING OF THE BOARD OF DIRECTORS VIA TELECONFERENCE**
- 3. APPROVAL OF THE AGENDA FOR THE APRIL 23, 2020 MEETING.  
- PUBLIC COMMENTS**
- 4. APPROVAL OF THE FEBRUARY 20, 2020 MINUTES.**
- 5. DISCUSS AND APPROVE THE FEBRUARY AND MARCH FINANCIAL GRAPHS & STATEMENTS.**
- 6. DISCUSS 2020 PROJECTED REVENUE AND EXPENSES.**
- 7. DISCUSS THE LOUISIANA BOARD OF ETHICS FINANCIAL DISCLOSURE LAW REPORTING DEADLINE OF MAY 15, 2020.**
- 8. DISCUSS AND APPROVE THE SWLACVB 2020-2023 STRATEGIC PLAN.**
- 9. PRESIDENT/CEO REPORT.**
- 10. ADJOURNMENT.**