

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

August 22, 2024

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Kane Mitchell.**
- 2. Approval of the Agenda for the August 22, 2024 Meeting.
- Public Comments**
- 3. Approval of the June 27, 2024 Minutes.**
- 4. Discuss and approve the June and July Financial Graphs & Statements.**
- 5. Discuss and accept the 2023 Annual Audits prepared by McElroy, Quirk and Burch.**
- 6. Discuss and approve recommendations to amend the 2024 VLC Budget.**
- 7. Presentation of the 2023 Travel USA Report from Longwood International.**
- 8. Discuss and approve a final TEDZ Grant report from the Starks Mayhaw Festival.**
- 9. Discuss and approve Tourism Marketing Grant Final Reports.**
- 10. Discuss and approve Meeting Incentive Program applications.**
- 11. Final Report from the Meeting Incentive Program.**
- 12. Marketing Department Report.**
- 13. Sales Department Report.**
- 14. Sports Department Report.**
- 15. Operations Department Report.**
- 16. President/CEO Report.**
- 17. Adjournment.**