

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held May 23, 2019, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Oliver "Rick" Richard
Evette Gradney
Jonathan Ringo
Edwina Medearis
Mark Lavergne
Alan Trantina
Kane Mitchell
Willie Mount

Absent: Rob King, Lauren Cooper, and Nick Zaver

Also present was Kyle Edmiston, president/CEO, Jay Salyers, and Vito Zuppardo, Miles Partnership.

Approved the agenda for the May 23, 2019 meeting as presented and asked for any public comment.

Approved the minutes from the April 25, 2019 meeting as presented.

Approved the April 2019 financial report as submitted.

Approved Tourism Marketing Development Grant applications from the SWLA Center for Health Services (7 Days of Juneteenth), Lake Charles Symphony and the City of Lake Charles (Red White Blue and You).

Approved the \$150,000 proposal from Miles Partnership for a Branding Study and authorize that amount to be transferred from designated funds and added to the 2019 budget.

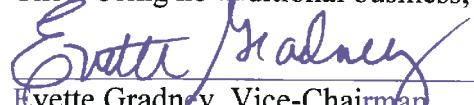
Approved a motion to sell an automobile as surplus property and to utilize the online auction service, public surplus.

Approved Sports Warchest Grant applications from the USSSA Baseball Governor's Games Week 1 & 2, USSSA Governor's Games Week 3, USSSA Baseball State Championship Week 1 and Week 2 and the USSSA Baseball World Series.

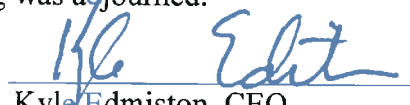
Approved the CEO agreement as presented.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services, and itineraries as presented.

There being no additional business, the meeting was adjourned.



Rvette Gradney, Vice-Chairman



Kyle Edmiston, CEO