

**Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held August 15, 2019, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.**

In attendance was the Board of Directors as follows:

Oliver "Rick" Richard  
Evette Gradney  
Lauren Cooper  
Edwina Medearis  
Nick Zaver  
Mark Lavergne  
Alan Trantina  
Kane Mitchell

Absent: Rob King, Jonathan Ringo, and Willie Mount

Also present was Kyle Edmiston, president/CEO.

Approved the agenda for the August 15, 2019 meeting as presented.

Approved the minutes from the July 11, 2019 meeting as presented.

Presentation of the Legislative Resolution to Shelley Johnson by Senator Ronnie Johns.

Approved the July 2019 financial report as submitted.

Approved the application from Chuck Fest for a Tourism Marketing Grant.

Approved a Tourism Enhancement Development Zone Grant Application for the Town of Vinton.

Approved a Project Enhancement Grant application for the Better Block Nellie Lucher Cultural District.

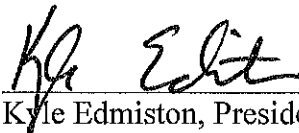
Approved the grant applications for the Meeting and Incentive Program.

Approved the department reports from the tourist information, advertising, readers' response, film and travel media, convention sales, tour & travel, services, and itineraries as presented.

There being no additional business, the meeting was adjourned.



Oliver "Rick" Richard, Chairman



Kyle Edmiston, President/CEO