

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held October 25, 2018, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Samuel "Sam" Wilkinson
Evette Gradney
Lauren Cooper
Mark Lavergne
Edwina Medearis
Nick Zaver
Jonathan Ringo
Alan Trantina

Absent: Brian Levens, Rob King, and Oliver "Rick" Richard

Also present was Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Approved the agenda for the October 25, 2018 meeting as presented and asked for any public comment.

Approved the minutes from the September 20, 2018 meeting as presented.

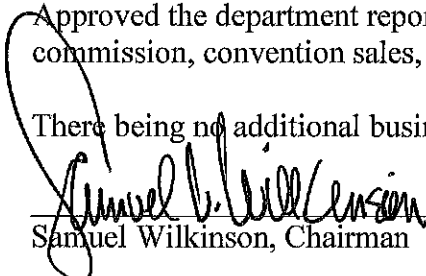
Approved the September 2018 financial report as submitted.

Approved the updated CVB Board of Directors Policy Manual and CVB Bylaws as presented

Approved Project Enhancement Grant applications from the Lake Charles Downtown Business Association, Mardi Gras Museum of Imperial Calcasieu and the City of Lake Charles.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.

There being no additional business, the meeting was adjourned.



Samuel Wilkinson, Chairman



Shelley Johnson, Executive Director