

**Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held November 21, 2019, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.**

In attendance was the Board of Directors as follows:

Evette Gradney  
Jonathan Ringo  
Edwina Medearis  
Lauren Cooper  
Rob King  
Mark Lavergne  
Nick Zaver  
Willie Mount  
Kane Mitchell

Absent: Oliver “Rick” Richard and Alan Trantina

Also present was Kyle Edmiston, president/CEO, Dr. Burckel and Coach Hill, McNeese State University.

Approved the agenda for the November 21, 2019 meeting as presented.

Approved the minutes from the October 17, 2019 meeting as presented.

Moved to table the decision on the McNeese State University Project Proposal until the December Board Meeting.

Approved the October 2019 financial report as submitted.

Approved the Finance and Advertising Committee’s recommendations and approve the 2020 budget by resolution as submitted.

Approved the Nominating Committee’s report as presented regarding nominations for the 2020 calendar year.

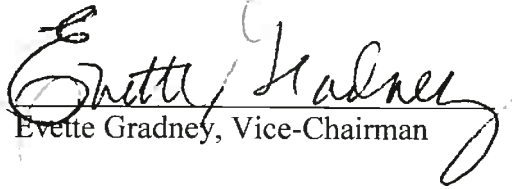
Approved Sports Warchest Grant applications from the Sunday Players on the Lake Showdown and the St. Louis Showcase of Soccer.

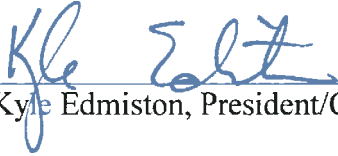
Approved a letter of support for the Crying Eagle Project along the lakefront.

Approved the grant applications for the Meeting and Incentive Program.

Approved the department reports from the tourist information, advertising, readers’ response, film and travel media, convention sales, tour & travel, services, and itineraries as written.

There being no additional business, the meeting was adjourned.

  
Evette Gradney, Vice-Chairman

  
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Kyle Edmiston, President/CEO