

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held December 19, 2019, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Evette Gradney
Jonathan Ringo
Edwina Medearis
Mark Lavergne
Nick Zaver
Alan Trantina
Willie Mount

Absent: Oliver "Rick" Richard, Lauren Cooper, Rob King, and Kane Mitchell

Also present was Kyle Edmiston, president/CEO and Brent Lumpkin, an incoming board member for 2020 representing the SWLA Lodging Association.

Approved the agenda for the December 19, 2019 meeting as presented.

Approved the minutes from the November 21, 2019 meeting as presented.

Approved the November 2019 financial report as submitted.

Approved engaging McElroy, Quirk, and Burch to perform the Bureau's annual financial audit and the agreed-upon procedures audit for 2019.

Approved the McNeese State University Project Proposal as presented.

Approved the slate of officers as presented by the Nominating Committee for 2020.

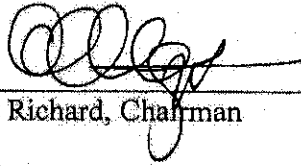
Approved the SWLACVB 2020 Board of Directors Meeting Dates as presented.

Approved the updates to the Meeting Incentive Program.

Approved the grant applications for the Meeting Incentive Program.

Approved the department reports from the tourist information, advertising, readers' response, film and travel media, convention sales, tour & travel, services, and itineraries as presented.

There being no additional business, the meeting was adjourned.



Rick Richard, Chairman



Kyle Edmiston, President/CEO