

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held January 17, 2019 at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Evette Gradney
Jonathan Ringo
Lauren Cooper
Edwina Medearis
Mark Lavergne
Nick Zaver
Alan Trantina
Willie Mount
Kane Mitchell

Absent: Oliver “Rick” Richard and Rob King

Also present were Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Introduced and officially seated new board members, Willie Mount appointed by the Calcasieu Parish Police Jury to represent the Chamber Southwest Louisiana. Kane Mitchell, appointed by the Calcasieu Parish Police Jury to represent the West Calcasieu Chamber of Commerce.

Approved the agenda for the January 17, 2019 meeting as presented and asked for any public comment.

Approved the minutes from the December 13, 2018 meeting as presented.

Approved the December 2018 financial report as submitted.

Approved a resolution authorizing Kyle Edmiston as a signatory.

Approved the grant applications for the Meeting and Incentive Program.

Approved a Tourism Development Marketing Grants Application for Mardi Gras of Southwest Louisiana, Inc. and the MSU Banners Series.

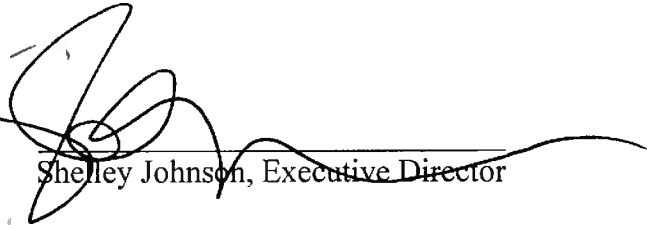
Image Research presentation by Longwood International.

Approved the department reports from tourist information, advertising, reader’s response, film commission, convention sales, tour and travel, services and itineraries as written.

There being no additional business, the meeting was adjourned.



Evette Gradney, Vice Chairman



Shelley Johnson, Executive Director