

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held January 25, 2018 at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Samuel Wilkinson
Oliver "Rick" Richard
Evette Gradney
Edwina Medearis
Mark Lavergne
Gerry Del Prete
Jonathan Ringo
Nick Zaver

Absent: Lauren Cooper and Brian Levens

Also present was Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Introduced and officially seated new board members, Gerry Del Prete, appointed by the Calcasieu Parish Police Jury to represent the Casinos. Nick Zaver, appointed by the City of Sulphur to represent the SWLA Lodging Association. Jonathan Ringo, appointed by the Calcasieu Parish Police Jury for the at large position.

Approved the agenda for the January 25, 2018 meeting as presented and asked for any public comment.

Approved the minutes from the December 14, 2017 meeting as presented.

Approved the December 2017 financial report as submitted.

Approved a Tourism Development Marketing Grant Application for Mardi Gras of Southwest Louisiana, Inc.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.

Shelley Johnson showcased the prestigious Will Mangham Tourism Lifetime Achievement Award that she was given during the Louisiana Travel Association annual membership meeting.

There being no additional business, the meeting was adjourned.



Samuel Wilkinson, Chairman



Shelley Johnson, Executive Director