

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held February 22, 2018 at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 11:00 a.m.

In attendance was the Board of Directors as follows:

Samuel "Sam" Wilkinson
Oliver "Rick" Richard
Evette Gradney
Brian Levens
Edwina Medearis
Lauren Cooper
Mark Lavergne
Nick Zaver
Rob King

Absent: Gerry Del Prete and Jonathan Ringo

Also present was Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Introduced and officially seated new board member, Rob King, appointed by the Calcasieu Parish Police Jury to represent the Southwest Louisiana Restaurant Association.

Approved the agenda for the February 22, 2018 meeting as presented and asked for any public comment.

Approved the minutes from the January 25, 2018 meeting as presented.

Approved the January 2018 financial report as submitted.

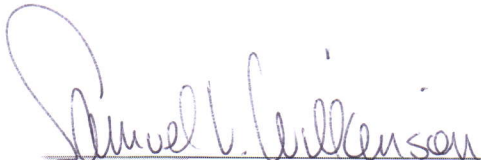
Approved the Louisiana Compliance Questionnaire as part of the 2017 audit process.

Approved a Tourism Enhancement Development Zone Grant Application for the Starks Business and Civic Association.


Approved applications from the Community Foundation Southwest Louisiana, City of Lake Charles and Banners at McNeese for Tourism Marketing Development Grants.

Approved the Sports Warchest application from the Sulphur High School Spring Classic Softball Tournament.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.



Samuel Wilkinson, Chairman



Shelley Johnson, Executive Director