

**Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held June 21, 2018, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.**

In attendance was the Board of Directors as follows:

Oliver "Rick" Richard  
Evette Gradney  
Brian Levens  
Gerry Del Prete  
Lauren Cooper  
Mark Lavergne  
Nick Zaver  
Edwina Medearis  
Rob King  
Jonathan Ringo

Absent: Samuel Wilkinson

Also present was Shelley Johnson, executive director, and Kyle Edmiston, deputy director.

Approved the agenda for the June 21, 2018 meeting as presented and asked for any public comment.

Approved the minutes from the May 18, 2018 meeting as presented.

Approved the May 2018 financial report as submitted.

Approved the ordinance for the SWLACVB to levy and collect an additional 1% occupancy tax on all paid overnight stays in Calcasieu Parish with 95% dedicated to the 6 municipalities.


Approved a motion to authorize Shelley Johnson, Executive Director, to enter into a joint cooperative endeavor agreement on behalf of the CVB to incentivize early completion of the I-210 bridge repair.

Approved Sports Warchest applications from 2 D Sports (3), Geaux Productions (2), Jennie Finch Softball Camp and Sports Productions of Louisiana.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.

There being no additional business, the meeting was adjourned

  
Rick Richard, Vice-Chairman

  
Shelley Johnson, Executive Director