

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held August 30, 2018, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Samuel "Sam" Wilkinson
Oliver "Rick" Richard
Evette Gradney
Lauren Cooper
Mark Lavergne
Nick Zaver
Edwina Medearis
Jonathan Ringo

Absent: Brian Levens, Rob King and Gerry Del Prete

Also present was Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Approved the agenda for the August 30, 2018 meeting as presented and asked for any public comment.

Approved the minutes from the July 26, 2018 meeting as presented.

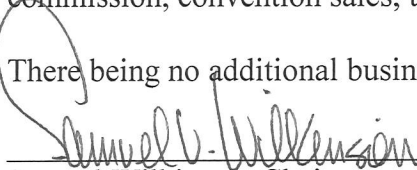
Approved the July 2018 financial report as submitted.

Approved the Southwest Louisiana CVB Regulation Ordinance as presented

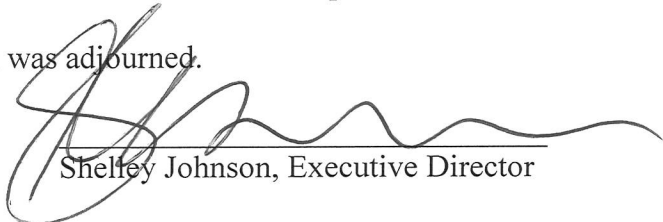
Approved an application from Chuck Fest for a Tourism Marketing Grant.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.

There being no additional business, the meeting was adjourned.



Samuel Wilkinson, Chairman



Shelley Johnson, Executive Director