

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held September 20, 2018, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 a.m.

In attendance was the Board of Directors as follows:

Samuel "Sam" Wilkinson
Oliver "Rick" Richard
Evette Gradney
Lauren Cooper
Mark Lavergne
Edwina Medearis
Alan Trantina

Absent: Brian Levens, Rob King, Nick Zaver and Jonathan Ringo

Also present was Shelley Johnson, executive director and Kyle Edmiston, deputy director.

Approved the agenda for the September 20, 2018 meeting as presented and asked for any public comment.

Introduced and officially seated new board member, Alan Trantina, appointed by the Calcasieu Parish Police Jury to represent the SWLA Lodging Association and the casinos.

Approved the minutes from the August 30, 2018 meeting as presented.

Approved the August 2018 financial report as submitted.

Approved recommendations on the renewal of CDs and CDARS as presented.

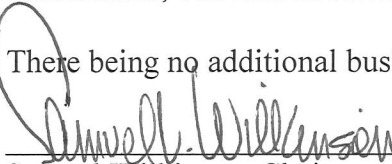
Approved a Tourism Enhancement Zone Grant application for the Town of Iowa.

Approved an application from the Arts and Humanities Council of SWLA for a Tourism Marketing Grant.

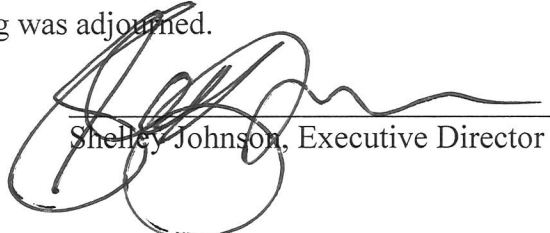
Approved a resolution to adopt the 1% Occupancy Tax Collection Agreement between the Calcasieu Parish School Board and the CVB.

Approved the department reports from tourist information, advertising, reader's response, film commission, convention sales, tour and travel, services and itineraries as presented.

There being no additional business, the meeting was adjourned.



Samuel Wilkinson, Chairman



Shelley Johnson, Executive Director