

**SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

MAY 23, 2019

10:00 A.M.

Agenda

- 1. CALL TO ORDER BY CHAIRMAN OF THE BOARD – RICK RICHARD.**
- 2. APPROVAL OF THE AGENDA FOR THE MAY 23, 2019 MEETING.
- PUBLIC COMMENTS**
- 3. APPROVAL OF THE APRIL 25, 2019 MINUTES.....**
- 4. DISCUSS AND APPROVE THE APRIL 2019 FINANCIAL STATEMENT.....**
- 5. DISCUSS AND APPROVE APPLICATIONS FROM THE SWLA CENTER FOR HEALTH SERVICES (7 DAYS OF JUNETEENTH), LAKE CHARLES SYMPHONY, AND THE CITY OF LAKE CHARLES (RED WHITE BLUE AND YOU) FOR TOURISM MARKETING DEVELOPMENT GRANTS.....**
- 6. DISCUSS AND APPROVE A PROPOSAL FROM MILES PARTNERSHIP FOR A BRANDING STUDY.**
- 7. DISCUSS AND APPROVE A MOTION TO SELL AN AUTOMOBILE AS SURPLUS PROPERTY AND TO UTILIZE THE ONLINE AUCTION SERVICE, PUBLIC SURPLUS.**
- 8. DISCUSS AND APPROVE APPLICATIONS FOR SUPPORTING FUNDS FROM THE SOUTHWEST LOUISIANA CONVENTION AND VISITORS BUREAU SPORTS WAR CHEST.....**
- 9. DISCUSS AND APPROVE THE CEO AGREEMENT.**
- 10. FINAL REPORT FROM THE MEETING INCENTIVE PROGRAM.....**
- 11. DISCUSS AND APPROVE THE FOLLOWING DEPARTMENT REPORTS FOR MAY:**
 - A. TOURIST INFORMATION REPORT.....**
 - B. ADVERTISING & READERS RESPONSE REPORTS.....**
 - C. FILM & TRAVEL MEDIA REPORT.....**
 - D. SALES & SERVICES REPORTS.....**
 - E. ITINERARIES.....**
- 12. PRESIDENT/CEO REPORT.**
- 13. ADJOURNMENT.**

